



Leadership Behaviours Profile (LBP)

BE MORE. BE BETTER. BE INSPIRED

A very practical profiling tool that gives leaders insight into key stakeholders' views of their leadership performance.
If you want to be an effective leader, you need to understand what your team needs from you and have strategies to provide it.

What is the Leadership Behaviours Profile?

The Leadership Behaviours Profile (LBP) measures behaviour against nine factors for effective leadership. The assessment gives leaders valuable, personal data to identify what they are doing that works, what doesn't, and why.

Your LBP will show you:

- How important different aspects of leadership are in your role
- The gap between how you think you behave and how your team sees it.
- How you compare to other leaders
- Feedback on how you could improve your performance as a leader.
- What works, what doesn't, and why.

Who is it for?

The LBP is for people who want a practical guide, specifically tailored for them, on how to improve their performance in the nine key areas of leadership.

The tool can be used for people in a leadership position either with or without people-management responsibilities. It's a brilliant tool for everyone around the leadership table who are expected to guide the organisation.

Why do you need it?

Imagine yourself as a business. Would you invest resources into a business before you did some analysis of the market? The same applies to you. Why invest resources into training or coaching without analysis on your current performance?

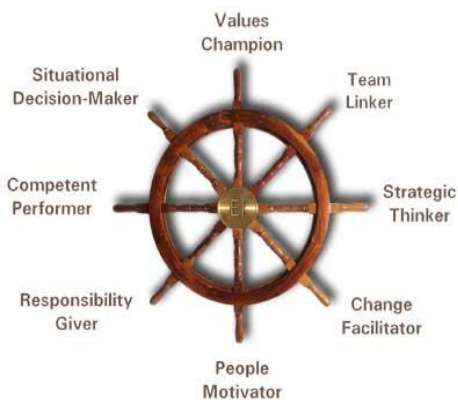
The LBP gives you the data you need to prepare a development plan that is tailored for you and targets how to improve your effectiveness as a leader.

What are the benefits of the LBP?

- Being able to pinpoint where to focus your mind and effort.
- Increased self-awareness of the positive, neutral, or negative impact you currently have as a leader.
- Increased self-awareness and appreciation of the strengths you bring to your team.
- Confidence to change specific behaviours that will improve your leadership effectiveness.
- Reassurance that you are spending your resources where they will make a difference

How does it work?

If you are committed to being a better manager and leader than you are now, you need a coach preparing your development plan.



“There is a secret ballot going on at all times about your leadership.
This process is valuable because you get to see the result of that secret ballot.” *Peter Robinson*