



TetraMap®

BE MORE. BE BETTER. BE INSPIRED

Have you ever wondered *“Why are you (or they) like that?”*

TetraMap® is a simple but powerful learning model and practical tool which helps individuals, teams and organisations be more effective by transforming the way they communicate, collaborate, make decisions, solve problems, and plan projects or strategies.

What is TetraMap?®

TetraMap is a tool that helps us to explore how we communicate, collaborate and connect with each other. Whether in business, personal relationships or team collaboration, TetraMap has as a unique ability to reach all types of people, organisations, cultures and ages.

TetraMap uses elements of nature to describe four ways that people tend to think and speak. The elements of Earth, Air, Water, and Fire each have a unique set of characteristics that they bring to and need from their workplace. Understanding these characteristics leads to acceptance, which in turn leads to openness to diverse thinking and collaboration.

This is what individuals need to enjoy the social aspect of work. It's what organisations need to be successful.

Who is it for?

TetraMap is for anyone who needs to improve their communication relationships. TetraMap helps managers to connect with their staff and employees to connect with their managers and peers.

Why do you need it?

People who learn about the four communication styles will use this insight every day for the rest of their life. But at work, TetraMap is commonly used to:

- improve team dynamics and performance
- solve problems and make decisions
- resolve conflict
- help to be assertive (and heard)
- influence
- motivate
- connect with customers

What are the benefits of TetraMap?

- Improves clarity of communication
- Breaks down barriers and silos between people, teams, and departments
- Increases tolerance and understanding of differences between colleagues
- People learn how to deliver a message so others understand and receive it the way they intended
- Aides healthy conversations and reduces conflict



Strength lies in valuing the differences in others